

RUEDA Wines - September 2014

Copenhagen Metro – Christianshavn & Frederiksberg station



**Clear Channel  
Outdoor**

**Copenhagen Metro:  
Impact in the heart of the city**



## Christianshavn Metro

- The 3<sup>rd</sup> largest metro station.
- Approx. 213.000 exposures per week.
- Transportation-Hub – interchange between metro and busses.
- Close to cultural experiences, restaurants and cafes.









Alt går med  
**RUEDA**  
Førende inden for spansk hvidvin



[www.dorueda.com](http://www.dorueda.com)





## Frederiksberg Metro

- The 4<sup>rd</sup> largest metro station.
- Approx. 142.000 exposures per week.
- Next to Copenhagen Business School
- Direct entrance to Frederiksberg Shopping Mall from the Metro





Kød Fisk PASTA Rís sushi Venter &

Alt går med **RUEDA**

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A large billboard advertisement for Rueda wine is mounted on a grey stone wall. The billboard features a row of six circular icons representing different food types: Kød (meat), Fisk (fish), PASTA, Rís (rice), sushi, and Venter (vegetables). To the right of these icons is an ampersand and a large, detailed image of a wine glass filled with white wine. Below the icons, the text 'Alt går med' is followed by the brand name 'RUEDA' in large, bold, green letters. Underneath 'RUEDA' is the tagline 'Førende inden for spansk hvidvin' and the website 'www.dorueda.com'. A small Rueda logo is also present on the left side of the tagline.

















Frederiksberg





Frederiksberg

Udgang



Alt går med

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Alt går med

**R**

Førende  
spansk

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Clear Channel Outdoor



**Where brands meet people**

RUEDA Wines - September 2014

Copenhagen Centre – Adshels



**Clear Channel  
Outdoor**

**Copenhagen Centre - Adshels**



Alt går med  
**RUEDA**  
Førende inden for spansk hvidvin



CORSA COOL

**SIDSTE CHANCE.**

Kampagnepris 129.990 kr.\*  
- grædler så længe lager haves.

ved at

\*Pris inkl. 12.000 kr. i skat og 3.750 kr. i moms. Baseret på den gennemsnitlige månedlige løn i Danmark. Tilbudet gælder kun i Danmark.

## Copenhagen Centre

- 50 adshels selected in the most busy and crowded areas
- Near railway station, metro station, street level, bus stop
- Close to cultural experiences, restaurants and cafes.



Alt går med  
**RUEDA**  
Forende inden for spansk hvidvin

- Kød
- Ølsk
- PA TA
- Rejs
- sushi
- Venner

I må godt  
tage os for  
pengenes  
skyld.

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moment



















Alt går med  
**RUEDA**  
Førende inden for spansk hvidvin



# HEREFORD CHIPOTLE

PREMIUM  COLLECTION

STOR, SAFTIG HEREFORD BØF  
OG LÆKKER CHIPOTLE-MAYO





Clear Channel Outdoor



**Where brands meet people**